

# [***Forbes Unveils Its 20th Annual Ranking Of The World s Most Powerful Women***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:69T9-1D11-DXVP-501V-00000-00&context=1516831)

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**Highlight:** Taylor Swift Becomes The First Entertainer To Land In The Top Five On Forbes' 2023 World's Most Powerful Women List, While Barbie Takes The No. 100 Spot

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Forbes 2023 World's Most Powerful Women

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**Taylor Swift Becomes The First Entertainer To Land In The Top Five While Barbie Takes The No. 100 Spot**

**NEW YORK December 5, 2023** Forbes today announces its 20thannual ranking ofThe World s 100 Most Powerful Women. The list is the definitive ranking of the most inspirational female CEOs, entertainers, politicians, philanthropists and policy makers making life-changing impact on the world today.

For the second consecutive year, European Commission President**Ursula von der Leyen**tops this 2023 list followed by European Central Bank President**Christine Lagarde**and U.S. Vice President,**Kamala Harris**, who retain their ranking at number two and three.

American singer-songwriter,**Taylor Swift**, takes fifth place marking the first time since the list s inception that an entertainer has broken into the top five. Swift has soared up this year s rankings from No. 79 in 2022. In October, the artist joined thebillionaires club, with her net worth reaching $1.1 billion, following the record-breaking success of her global Eras tour. To further indicate her immense economic contribution, the U.S. Travel Association estimates that the U.S. leg of the Eras tour added more than $5 billion collectively to state economies.

In a year overshadowed by turbulent uncertainty and instability, the world's most powerful women are leveraging their influence beyond traditional realms to drive profound transformation," remarks**Moira Forbes**, Executive Vice President at Forbes. "As we grapple with a global convergence of crises, the need for their leadership has never been more evident or urgent.

Women featured in the 2023 ranking represent six categories: business, technology, finance, media & entertainment, ***politics*** & policy, and philanthropy. To determine the rank within each category, as well as overall rank on the list of 100, Forbes applied four metrics: money, media, impact and spheres of influence. Those featured are builders, disruptors, and innovators in every sector, from corporate to creative worlds, taking a modern, forward-looking view on power.

ForbesWomen editor**Maggie McGrath** commented: Over the past twenty years of the Most Powerful Women list, we ve documented the shifting ways that power is attained and enacted globally. This year s list illustrates that perhaps better than any other, with entertainment icons ranking right at the top alongside global politicians and leaders of the world s most influential businesses.

Featured stories within the Most Powerful Women package include:

·The Power Era, Taylor s Version

·The World s Most Powerful Women 2023: Are Women Key to Solving the Global Leadership Crisis?

·Power Rising: These Are The Women To Watch

·Why Barbie Is number 100 On The List

For the full list of the 2023 100 Most Powerful Women, visit:The World s 100 Most Powerful Women

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